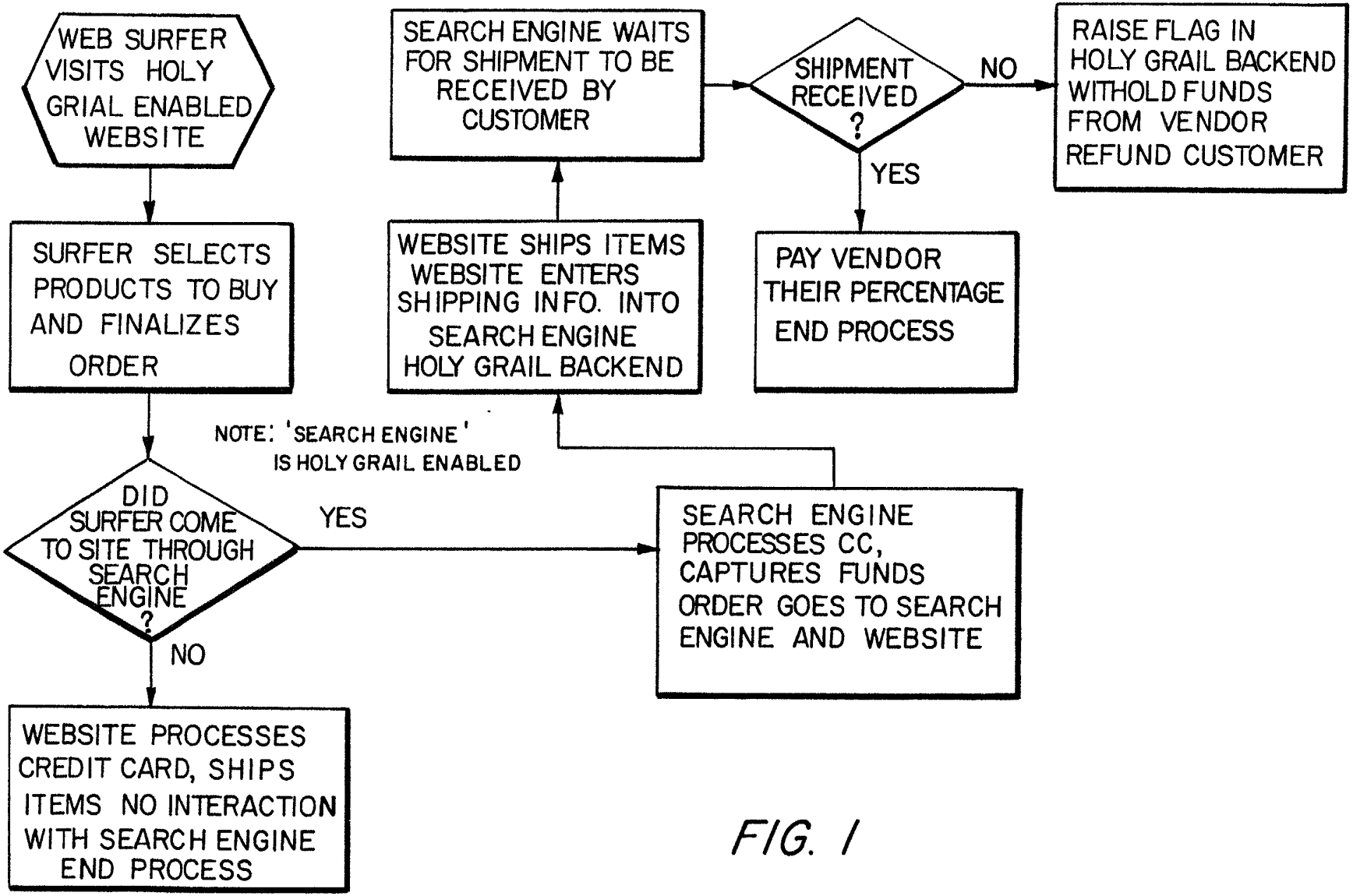
WEB SURFER VISITS HOLY GRIAL ENABLED WEBSITE
SURFER SELECTS PRODUCTS TO BUY AND FINALIZES ORDER
DID SURFER COME TO SITE THROUGH SEARCH ENGINE ?
YES
NO
WEBSITE PROCESSES CREDIT CARD, SHIPS ITEMS NO INTERACTION WITH SEARCH ENGINE END PROCESS
NOTE: 'SEARCH ENGINE' IS HOLY GRAIL ENABLED
SEARCH ENGINE PROCESSES CC, CAPTURES FUNDS ORDER GOES TO SEARCH ENGINE AND WEBSITE
WEBSITE SHIPS ITEMS WEBSITE ENTERS SHIPPING INFO. INTO SEARCH ENGINE HOLY GRAIL BACKEND
SEARCH ENGINE WAITS FOR SHIPMENT TO BE RECEIVED BY CUSTOMER
SHIPMENT RECEIVED ?
NO
YES
RAISE FLAG IN HOLY GRAIL BACKEND WITHOLD FUNDS FROM VENDOR REFUND CUSTOMER
PAY VENDOR THEIR PERCENTAGE END PROCESS

FIG. 1